**Questions for the paratext – Kae Tempest *Let Them Eat Chaos***

The word paratext refers to everything outside the text itself that accompanies the text. This means that the paratext for a cd for instance is the booklet, but music videos etc. may also be covered by this term.

In our case, paratext refers to the booklet and covers contained in the pdf above.

**Tasks:**

1. **Divide the class in two. Prepare for task 2 in these groups.**
2. A group of graphic designers who have created the paratext for *Let Them Eat Chaos*. You should prepare to defend the graphic choices (and quotation choices) you have made. Why do you think your paratext is particularly well-suited for the publication of the cd?
3. A group of marketing people who are responsible for the overall marketing of the cd. You are not particularly thrilled by what you have seen from your designers. Prepare to ask critical questions about the design and come up with alternative suggestions.
4. Debate in pairs of A and B.

* Be as specific as you can
* Be respectful: you need to keep your job and your employees
* Listen to your partner and give him/her recognition
* Try to praise and point out what works
* Use the discussion words on wildbilly